

# Marine & Coastal Culture Tourism in Northern Territories

ITS RICHES AND THREATS

*Conference and workshops*

*University of Akureyri, Iceland, 18 -19 June 2013*

Marine and coastal culture tourism is growing in popularity in various ways. Some tourists want to learn about life in coastal villages, experience nature and tranquility as well as the wilderness. Others want to experience the excitement of driving charter boats, diving, surfing, speed-boating or hiring a boat and try their luck at fishing. Then there are those who want to sail from port to port – country to country in gigantic cruise ships.

How does this fit in with cultural heritage, everyday life, social development, self-sufficiency, fishing quotas and environmental policies of the Nordic nations?

How can the Nordic nations collaborate in this area? Do these diverse aspects of tourism have collaborative opportunities?

## **TUESDAY 18 JUNE**

- 10:00 Minister of Industry and Innovation/Minister for the Environment and Natural Resources
- 10:15 Global images as local resources: Marine mammal tourism and social resilience in Icelandic coastal communities – Níels Einarsson, Director, Stefansson Arctic Institute, Iceland
- 10:45 How can research support management decisions to balance sustainable tourism and commercial fishing in Norway's coastal zone? – Jon Helge Vølstad, Institute of Marine Research in Norway
- 11:15 Regional development of marine industries and tourism in western Norway – Inge Døskeland, Senior Advisor, Hordaland County Council, Norway
- 11:45 Lunch
- 12:45 Workshop - Self-sustainability and the environmental impact of fishing tourism - opportunities and threats. In what areas can we collaborate?
- 14:00 Bus to Dalvík
- 14:40 Arctic villages – Freyr Antonsson, CEO and owner Arctic Sea Tours, Iceland
- 15:15 Bus to Siglufjörður
- 16:00 Utilizing our cultural heritage. The Herring Era Museum of Iceland – Örlygur Kristfinnsson, Museum Director and Anita Elefsen, Museum Co-ordinator
- 19:00 Dinner in Siglufjörður

## WEDNESDAY 19 JUNE

- 9:00 Innovation in nature-based tourism - the case of marine fishing tourism in Northern Norway – Heidi Holmgren, PhD Candidate, Finnmark University College, Norway
- 9:30 Cruise ship calls in northern destination ports, local impact and expectation - Anna Karlsdóttir, Geographer. Lecturer in tourism studies and human geography, University of Iceland
- 10:00 Coffee break
- 10:20 Tourism development in rural areas in Greenland – Tina Jensen, Head of Department of Industry and Labour Market
- 10:45 Tourism in rural areas, now and in the future – Eirik Suni Danielsen, Gjáargarður, Faroe Islands
- 11:15 Destination images - understanding destinations and visitor perceptions – Edward H. Huijbens, Director, Icelandic Tourism Research Centre
- 11:45 Lunch
- 12:45 Workshop – Marine and coastal culture tourism: opportunities, threats and the image of the north. Where do we stand and what are our aims?
- 15:00 Summary and conference closing

The conference is open to all but we kindly ask you to register your attendance for planning purposes by sending us an email at [conferences@aktravel.is](mailto:conferences@aktravel.is) +354 4600 600 no later than 10 May, 2013.

**For further information:** [sibba@svs.is](mailto:sibba@svs.is), tel: +354 8648966

**Conference fee: 12.000 ISK/545 DKK**

